



Chinese New Year
Celebration Festival
and Parade
P.O. Box 690472
Stockton, CA 95269-0472

34th Annual Chinese New Year Celebration
Sunday, February 26, 2012

VENDOR INFORMATION

Driving Directions

Revised due to Parade Street Closures

Driving Directions to the Stockton Civic Auditorium – 525 N Center St., Stockton, CA 95202

- From San Francisco
 - 80-East to Oakland
 - Exit 580 East toward Stockton
 - 205-East toward Tracy/Stockton
 - Take I-5 North ramp
 - Take Downtown Stockton exit onto East Lafayette
 - Stay in left lane
 - Turn left onto San Joaquin St. going north to Park St. (about ten blocks)
 - Turn left on Park St. going west for about 4 blocks.
 - Turn left onto Commerce Street
 - Civic Auditorium loading area is at left.

- From Sacramento
 - I-5 South toward Los Angeles
 - Exit at Fremont St / Oak Street East
 - Turn left onto Fremont St going east.
 - Turn left at N Madison St to Oak Street
 - Turn right onto Commerce Street
 - Civic Auditorium loading area is at left.

Contact Information:

Jeri Wong

Home phone: 209-951-8003, cell phone: 209-969-9120 or email: jeri.wong@att.net

Vendor Information (Cont'd)

Set-up and other information: (spaces will be assigned in the order of application receipt)

Festival Hours: 11:00 a.m. to 5:00 p.m. – Sunday, February 26, 2012
Set-Up: Saturday, February 25th – **Open for set up from 9:00 a.m. to 1:00 p.m.**
Sunday, February 26th – Open for set up from 8:00 a.m. to 10:00 a.m.

- Look for signs posted for each vendor's designated space, either in the Main Hall of the North Hall.
- Vendors must provide their own handcarts and/or dollies for moving merchandise; none are available from festival organizers.

Take-Down: Vendors must have all their remaining merchandise loaded and vehicles removed from Festival area no later than 5:30 p.m. All vendors are responsible for packing up their own merchandise and discarding empty boxes and other trash in the dumpsters which will be provided.

Parking: Parking lot north of the Auditorium (Oak St between Center St and Commerce St.
Parking lot west of Auditorium (Fremont St and Commerce St)

Loading: Loading area is located on the west side of the auditorium on Commerce Street.